



FRANCO FILIPPO

Multimedia Design student

CONTACT

Adress

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Social

Linkedin.com/in/franco-filippo

Behance.net/FrancoMultimedia

Portfolio

francomultimedia.me

SKILLS

Photoshop	Advanced
After Effects	Advanced
Illustrator	Advanced
Blender	Advanced
Wordpress	Advanced
Premiere Pro	Intermediate

Core Competencies

3D Design & Animation – Texturing -
Graphic Design & Advertising - Web Design &
Development - Branding & Visual Identity - Motion
graphics - Photo/Video Editing & Postproduction -
Adobe Creative Cloud - Marketing Strategies - In-
glés/Portugues - Team Collaboration & Leadership

ABOUT ME

I am a Multimedia Design student at Escuela Da Vinci, where I specialize in producing graphic pieces for a wide variety of companies, including image, video, web, and animation. My goal is to deliver creative and high-quality solutions that reach client needs.

JUNIOR MULTIMEDIA DESIGNER

Junior Multimedia Designer with professional experience in digital and traditional environments. I am interested to continue growing within the industry, contributing value to every project while strengthening my skills in design, animation, and communication.

EDUCATION

Instituto Educacional Duayén
2017 - 2021
(High School)

High School Diploma in Social Sciences,
Humanities and Communication.

Escuela Da Vinci
2023 - Actualidad
(Universitario)

Multimedia Designer
Currently in my final year of studies.

Relevant Courses

Wordpress - MacWeb
Course focused on WordPress tools, specializing
in Elementor and WooCommerce.

Motion grapichs in After Effects
Motion graphics with Adobe After Effects and
Adobe Premiere, plus knowledge in Blender.

WORK EXPERIENCE

VML
2025 - Present

Content Editor for L'Oréal

- Management and editing of audiovisual pieces for digital product launches.
- Creation of advertising materials for multiple brands.
- Collaboration with creative teams to adapt content for different platforms.

FFR Repuestos
Freelance

Graphic Designer

- Design of logos and visual identity.
- Web development in WordPress.
- Branding strategies.

OWL MANGA
Freelance

UX-UI Web Designer

- Development and design of online stores.
- Management of digital sales platforms.

Vino para quedarse
Freelance

Graphic Designer

- Branding and logo creation.
- Social media content design.

Lore GYM en casa
2020 - 2022

Community Manager

- Creation of digital content.
- Management of social media campaigns.
- Facebook Ads and promotional strategies.